

School of Music

Illinois State University

Bachelor of Science in Music with a Sequence in Music Business

Program Objectives

In addition to the objectives for the BA/BS in Music, objectives of the BS in Music with a Sequence in Music Business are to assist students to:

- Demonstrate a basic understanding of music of all historical periods and styles of music;
 - Demonstrate skills and competencies in musical performance in applied study and ensembles;
 - Demonstrate skills in musical analysis, part-writing, and composition;
 - Become a critical, informed listener and consumer of music;
 - Demonstrate and understanding of the knowledge and skills basic to music business, such as copyright law, contracts, budgets, marketing, and entrepreneurship;
 - Demonstrate skill using technology as it relates to music business;
 - Demonstrate music business skills in internship settings.
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Assessment of Student Outcomes

The BS in Music with a Sequence in Music Business degree program has a number of assessments all students must complete before they can graduate.

- A most critical initial step is that all students desiring to enter BA and BS programs in Music must first be admitted to the School of Music in some performing medium. It is at this point that a “casual” music student would be eliminated. Only students demonstrating sufficient performance skills and also promise for future growth are admitted to the program.
 - Subsequently, all students must progress successfully through the core curriculum at the freshman and sophomore levels. In addition, students must show progress in their applied music studies.
 - At the conclusion of their second year all students take the Senior College Exam, a comprehensive music test. The test assesses an appropriate level of mastery of aural dictation, music literature, sight singing, and performance. Failure in one or more areas means that the student will have to re-take the part(s) of the exam failed. Students are given two opportunities to pass this examination. If they fail, they are dismissed from the BS in Music program.
 - Serving as capstone experiences, all students must successfully complete two enrollments in music business internships. Students work with a faculty member to assist in identifying potential placements; however, students are expected to make final arrangements since this is an important entrepreneurial skill.
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