

Fashion Design & Merchandising
Student Learning Outcomes for Program Assessment
Department of Family and Consumer Sciences

Program Goals are based on:

Department of FCS Goals for all graduates (across degree programs) and the International Textile and Apparel Association Meta-Goals.

Program Goal 1- The Fashion Design & Merchandising students will develop capacity for critical and creative thinking and problem-solving.							
Outcome(s)	Data Needed	What group will be assessed?	Who will facilitate assessment?	Assessment Methods	Timeline for data collection	Data	Action
1.1 Construct a garment using a commercial pattern	Students' grades on skirt/pant project	FCS 122 Students	FCS 122 Instructor	At least 75% of students should score 84% or above for grade on pant/skirt project.	Fall semester		
	Alumni responses on Alumni Survey	Alumni (1 and 5 year grads)	University Assessment Services	At least 75% of alumni will rate "Agree" or above in self-report of <i>The program helped me develop capacity for critical and creative thinking.</i>	Summer		
1.2 Develop a repeated pattern to be screen printed on fabric for an appropriate end use	Students' grades on repeated Pattern/Screen Printing Assignment	FCS 225 Students	FCS 225 Instructor	At least 75% of students should score 84% or above for grade on group portion of final screen printed fabric.	Spring semester		
	Supervisors' responses on Evaluation	FCS 398 Supervisors	FCS 398 Instructor	At least 75% of students will score "Average" or above by supervisor for <i>ability to apply critical thinking skills.</i>	Fall, spring and summer semesters		
	Students' responses on Self-Evaluation	FCS 398 Students	FCS 398 Instructor	At least 75% of students will score "Average" or above on self-evaluation for <i>ability to apply critical thinking skills.</i>	Fall, spring and summer semesters		

Program Goal 2- The Fashion Design & Merchandising students will develop skills in communication, professionalism, and technology.							
Outcome(s)	Data Needed	What group will be assessed?	Who will facilitate assessment?	Assessment Methods	Timeline	Data	Action
2.1 Demonstrate an understanding of the creative process and how promotion relates to merchandising by creating a store environment with Visual Retailing software.	Students' grades on Visual Retailing Store Final Project	FCS 368 students	FCS 368 Instructor	At least 75% of students should score 84% or above for Grade on Final Project	Fall/Spring semesters		
	Alumni responses on Alumni Survey	Alumni (1 and 5 year grads)	University Assessment Services	At least 75% of alumni will rate "Agree" or above in self-report of <i>The program helped me develop skills in communication, professionalism, and technology.</i>	Summer		
2.2 Communicate professionally.	Supervisors' responses on evaluation	FCS 398 Supervisors	FCS 398 Instructor	At least 75% of students will score "Average" or above by supervisor for <i>professional communication.</i>	Fall, spring and summer semesters		
	Students' responses on self-evaluation	FCS 398 Students	FCS 398 Instructor	At least 75% of students will score "Average" or above on self-evaluation for <i>professional communication.</i>	Fall, spring and summer semesters		

Program Goal 3- The Fashion Design & Merchandising students will develop capacity for working in diverse environments and demonstrate a global perspective on the textile and apparel industry.							
Outcome(s)	Data Needed	What group	Who will	Assessment Methods	Timeline	Data	Action

		will be assessed?	facilitate assessment?				
3.1 Apply knowledge of global textiles and apparel supply chain to make and evaluate sourcing decisions for apparel product line development	Students' grades on group fact sheet and presentation of sourcing project	FCS 328 Students	FCS 328 Instructor	At least 75% of students should score 84% or above for grade on group portion of global sourcing consulting project.	Spring semester		
3.2 Interact effectively with diverse individuals in a work situation	Supervisors' responses on evaluation	FCS 398 Supervisors	FCS 398 Instructor	At least 75% of students will score "Average" or above by supervisor for <i>Ability to work with others: including those from diverse backgrounds.</i>	Fall, spring and summer semesters		
	Students' responses on self-evaluation	FCS 398 Students	FCS 398 Instructor	At least 75% of students will score "Average" or above on self-evaluation for <i>Ability to work with others: including those from diverse backgrounds.</i>	Fall, spring and summer semesters		
	Alumni responses on Alumni Survey	Alumni (1 and 5 year grads)	University Assessment Services	At least 75% of alumni will score "Agree" or above in self-report of <i>The program helped me develop capacity for working in diverse environments and demonstrate a global perspective on the textile and apparel industry.</i>	Summer		

Program Goal 4- Fashion Design & Merchandising students will demonstrate specific content knowledge in the field of apparel merchandising and design.							
Outcome(s)	Data Needed	What group will be assessed?	Who will Facilitate assessment?	Assessment Methods	Timeline	Data	Action

4.1 Analyze the quality of mass market garments at multiple price points	Students' grades on Final project	FCS 329 Students	FC 329 Instructor	At least 75% of students should score 84% or above for grade on final project.	Fall/spring semester		
4.2 Students will effectively demonstrate knowledge of fashion trends and industry	Students' grades on Trend projects	FCS 226 Students	FCS 226 Instructor	At least 75% of students should score 84% or above for grade on the projects.	Spring semester		
	Alumni responses on Alumni Survey	Alumni (1 and 5 year grads)	University Assessment Services	At least 75% of alumni will score "Agree" or above in self-report of <i>The program helped me demonstrate specific content knowledge in the field of AMD.</i>	Summer		
4.3 Students will demonstrate a comprehensive understanding and identification of course concepts including fiber, yarn, fabric, coloration, and finish terms	Students' grades on Final Exam	FCS 225 Students	FCS 225 Instructor	At least 75% of students should score 84% or above for grade from the items on exam regarding fiber, yarn, fabric, coloration and finish terms.	Fall/spring semester		
	Supervisors' responses on evaluation	FCS 398 Supervisors	FCS 398 Instructor	At least 75% of students will score "Average" or above by supervisor for <i>Knowledge of the field.</i>	Fall, spring and summer semesters		
	Students' responses on self-evaluation	FCS 398 Students	FCS 398 Instructor	At least 75% of students will score "Average" or above on self-evaluation for <i>Knowledge of the field.</i>	Fall, spring and summer semesters		

Use of Data (closing the loop)

Two-Year Cycle of Review:

Year 1, fall, October FDM Meeting: Goal 1 and data will be analyzed, discussed, and an action plan will be updated if needed.

Year 1, spring, March FDM Meeting: Goal 2 and data will be analyzed, discussed, and an action plan will be updated if needed.

Year 2, fall, October FDM Meeting: Goal 3 and data will be analyzed, discussed, and an action plan will be updated if needed.

Year 2, spring, March FDM Meeting: Goal 4 and data will be analyzed, discussed, and an action plan will be updated if needed.